

# DESIGNERS for LEARNING

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: gain experience for good

Links to webinar login, slides & recording at  
<http://designersforlearning.org/live>

Welcome!

Thank you for your service!

# Agenda

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- Housekeeping and Project Logistics
- Open Adult Basic Education Project
  - Goals / Needs / Constraints of Project
  - Project Design & Facilitation
  - Some (of many) Questions
  - Role of SMEs, Design Teams, and Facilitators
  - Timeframe
- Next Steps
- Comments? Questions?

# Comments? Questions?

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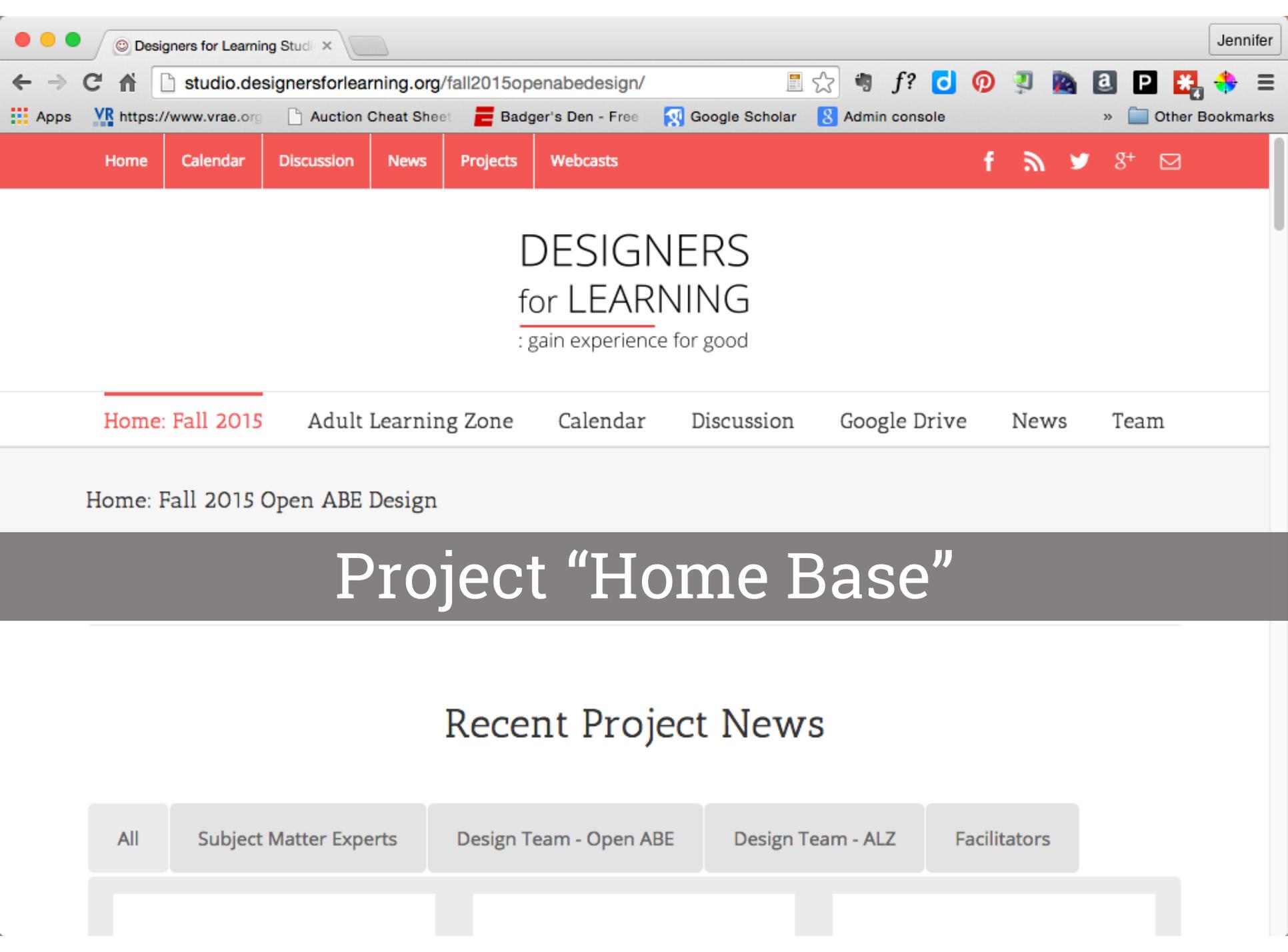


Text Chat -> Audio

# Project Logistics

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- Communication:
  - Bookmark our project “home base” website
  - Look for email blast to group(s) each week
- SMEs: Proxy for a “client” to provide insight & expertise to design teams regarding needs
- Two design teams: Separate goals & deliverables:
  - Adult Learning Zone
  - Open Adult Basic Education 2-Phase Service “Course”
- Facilitators: Welcome to lurk ... otherwise, late fall



# DESIGNERS for LEARNING : gain experience for good

Home: Fall 2015 Open ABE Design

## Project "Home Base"

### Recent Project News

All

Subject Matter Experts

Design Team - Open ABE

Design Team - ALZ

Facilitators

# DESIGNERS for LEARNING

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Home: Fall 2015 Adult Learning Zone Calendar Discussion Google Drive News Team

Discussion: Fall 2015 Open ABE Design

## Discussion Forum

Search the Forum...



Username:

jenm

Password:

.....

Remember Me

Log In

Please note!

While posts to this discussion forum

Forum	Topics	Posts	Freshness
<b>Fall 2015: Introductions</b>	0	0	No Topics

### Fall 2015: Introductions

0

0

No Topics

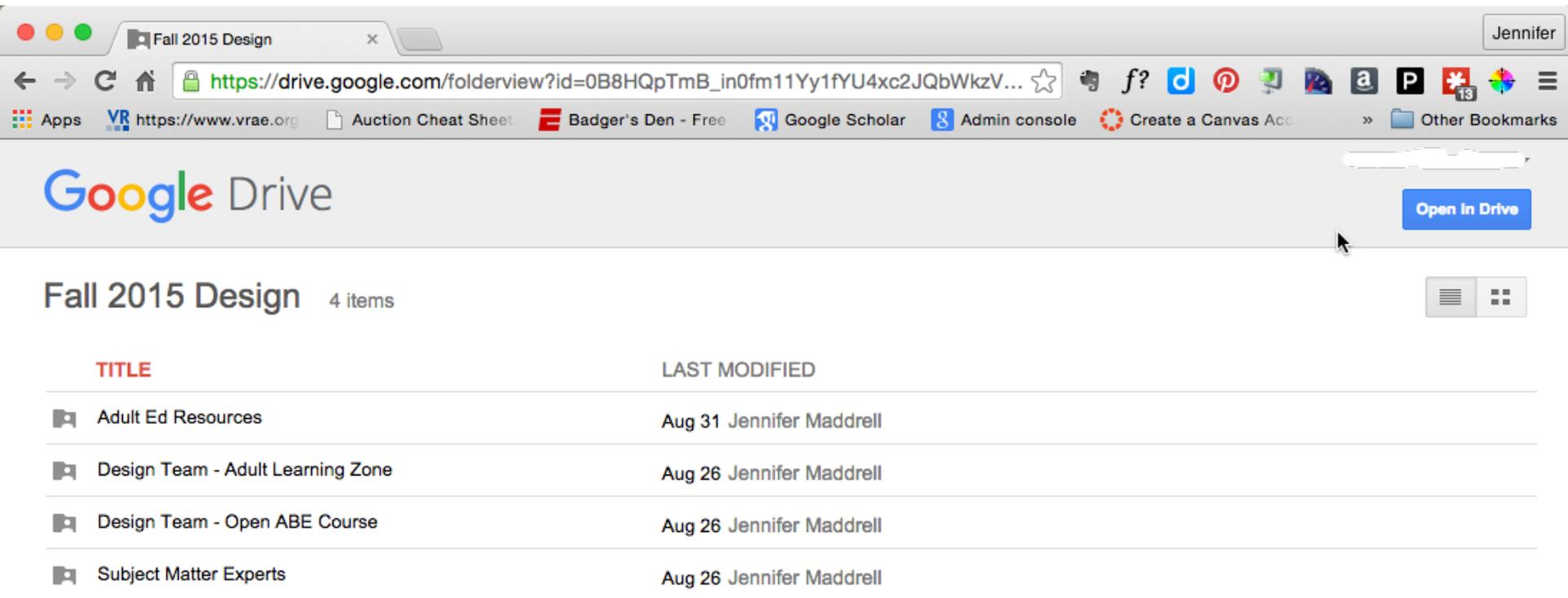
Welcome! To kick-off our service design project, please introduce yourself to the group. If you have a preferred public space where you communicate online or share your work (such a personal website, blog, or a social network), point us in the direction of where we can find you.

# Discussion Topics

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Forum	Topics	Posts	Freshness
<b>Fall 2015: Introductions</b> Welcome! To kick-off our service design project, please introduce yourself to the group. If you have a preferred public space where you communicate online or share your work (such a personal website, blog, or a social network), point us in the direction of where we can find you.	0	0	No Topics
<b>Fall 2015: Resources</b> Please use this forum to share and discuss resources with the group.	0	0	No Topics
<b>Fall 2015: Q&amp;A Subject Matter Experts</b> Please use this forum to discuss questions with our adult basic education subject matter experts.	0	0	No Topics
<b>Fall 2015: General Questions or Comments</b> Please use this forum to ask questions or share comments about the project.	0	0	No Topics

# Google Drive Folder



The screenshot shows a web browser window displaying a Google Drive folder named "Fall 2015 Design". The browser's address bar shows the URL: [https://drive.google.com/folderview?id=0B8HQpTmB\\_in0fm11Yy1fYU4xc2JQbWkzV...](https://drive.google.com/folderview?id=0B8HQpTmB_in0fm11Yy1fYU4xc2JQbWkzV...). The browser's toolbar includes various icons for search, social media, and utility. The Google Drive interface shows the folder name "Fall 2015 Design" and "4 items". A table lists the items in the folder, with columns for "TITLE" and "LAST MODIFIED".

TITLE	LAST MODIFIED
Adult Ed Resources	Aug 31 Jennifer Maddrell
Design Team - Adult Learning Zone	Aug 26 Jennifer Maddrell
Design Team - Open ABE Course	Aug 26 Jennifer Maddrell
Subject Matter Experts	Aug 26 Jennifer Maddrell

# Service Project Evolution

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## Grace Centers of Hope

2014 & 2015  
Service Projects

Goal: "Backfill" needed GED  
resources to support client's  
adult education program

## Open Adult Basic Education

2016  
Two Phase Service Course

Goal: Broad scale  
development adult basic  
education (ABE) open  
educational resources (OER)

# Goals

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- Design a replicable open service approach to offer design experience to service learners & volunteers
- Adult Learning Zone: Develop a platform of ABE OER deliverables designed by our service learners
- Prototype for funders\*

## Open Adult Basic Education

Two Phase Service Course

Goal: Broader scale development of adult basic education (ABE) open educational resources (OER)

\* *to date, all volunteer effort with no outside funds*



# Adult Learning Zone

Home

Math

**English Language Arts**

Science

Social Studies

Lesson Categories



English Language Arts

Home / English Language Arts

## Prototype of OER Platform



ELA CCR 1a RH.9-10.1a

ELA CCR Reading 1a RH.9-10.1a

Read more



ELA CCR Reading 9 RI.9-10.9

ELA CCR Reading 9 RI.9-10.9

Read more



Paraphrasing and Summarizing

ELA CCR Reading 2a RST.11-12.2a

Read more



Responding to a Writing Prompt

ELA CCR Writing 2a W/WHST.9-10.2a

Read more

## Paraphrasing and Summarizing

Home / English Language Arts / Reviewed / Reading / RST: Reading Scientific and Technical Text / Complete / GED SSP.2 / Paraphrasing and Summarizing

Overview

Lesson Materials

Attribution

**Subject:** English Language Arts

**Topic:** Paraphrasing and Summarizing

# Sample: service learners' deliverable

CCR Anchor Standard: Determine central ideas or themes of a text and analyze their development; summarize the key supporting details and ideas. Apply this standard to texts of appropriate complexity as outlined by Standard 10.

**CCR Anchor Standard:** ELA Reading 2a – Determine the central ideas or conclusions of a text; summarize complex concepts, processes, or information presented in a text by paraphrasing them in simpler but still accurate terms.

**Strands:**

- Reading Scientific and Technical Text

**Grade Level:** E (11-12)

**2014 GED Social Studies Practices:**

- SSP.2 Determining Central Ideas, Hypotheses and Conclusions: Determine the central ideas or information of primary or secondary source document, corroborating or challenging conclusions with evidence.

**Key:** ELA CCR Reading 2a RST.11- 12.2a

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# Service learners' deliverables = Open Educational Resources (OER)



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# Design Team: ALZ

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- Determine service learner ABE OER deliverables
  - Discovery with SMEs & other design team on ABE needs
  - Deliverable specs & style guide (i.e. ABE OER lesson)
- Design and develop Adult Learning Zone platform
  - Design and develop first iteration:
    - Givens: No money, WordPress
    - Content Management vs. Learning Management System
    - Home to store & access deliverables created by service learners
  - Suggest how we should dream big(ger):
    - IF (WHEN) WE HAVE MONEY \$\$\$\$
    - Suggest next iteration goals

# Some (of many!) Questions

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- Audience we are targeting ...?
  - GED preparation (exclusively, primarily)?
  - Adult education tutors / instructors or learners or both?
  - Other high school equivalency pathways?
- Alignment to ...?
  - College and Career Readiness Standards (CCR)?
  - Next Gen Science Standards?
  - GED Testing Standards?
- Format of service learners' OER deliverables ... ?
  - Media (web-based “eLearning”, “paper”)?
  - OER repository for educators vs. LMS for learners?

# Some (likely) Assumptions

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- Targeting GED preparation (primarily, not exclusively)
  - Focus on resources for adult education instructors
  - Support instructors in “one room schoolhouse” model
- Service learner deliverables – “quick-bite” modules:
  - 15-30 minutes maximum of instructional time
  - Aligned and mapped to CCR standards (reference others)
  - Addressing presentation, practice, feedback
- Focus on robust design vs. robust development
  - Wide range of service learners’ design skills (many novice)
  - OER that can be accessed online by educators vs. instruction that can be delivered online by learners

# Design Team: Open ABE

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- Design and develop two-phase Open ABE Course
  - Phase 1: MOOC (estimate 600 – 2,500 enrolled) 😊
  - Phase 2: Selected Cohort (estimate 25+)
- Participate in discovery SMEs & other design team
  - Open ABE course goals
  - Needs and constraints of adult education instructors, learners, and service learners
  - Service learner deliverables (in conjunction with ALZ)
- Define roles of Open ABE course facilitators

# Open ABE Course Design Team

## Phase 1: Open MOOC

Large & Open

5 weeks

Canvas.net

Focus: Orientation & Selection to Cohort

Limited one-to-one support

Culminates in design "pitch" proposal

## Phase 2: Prerequisite Cohort

7 weeks

Individuals Share & Compare vs. Assigned Teams

Based on selection criteria linked to Phase 1

Elements of our supported "studio" experiences

Prototype / Evaluation

Final Deliverable to Adult Learning Zone

# Service Learner Motivation

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- Open MOOC – Phase 1
  - Experience dissecting an instructional design problem
    - What are the goals, needs, constraints, etc.?
    - Who are the learners, the context, etc.?
  - Experience designing an instructional solution
    - What will the learners experience (i.e. see and do)?
    - How will learners interact with content and others as part of the learning process?
    - Early iteration of external representation (i.e. design “pitch”)
- Selected Cohort – Phase 2
  - Experience designing a prototype with evaluation
  - Experience refining a deliverable following feedback

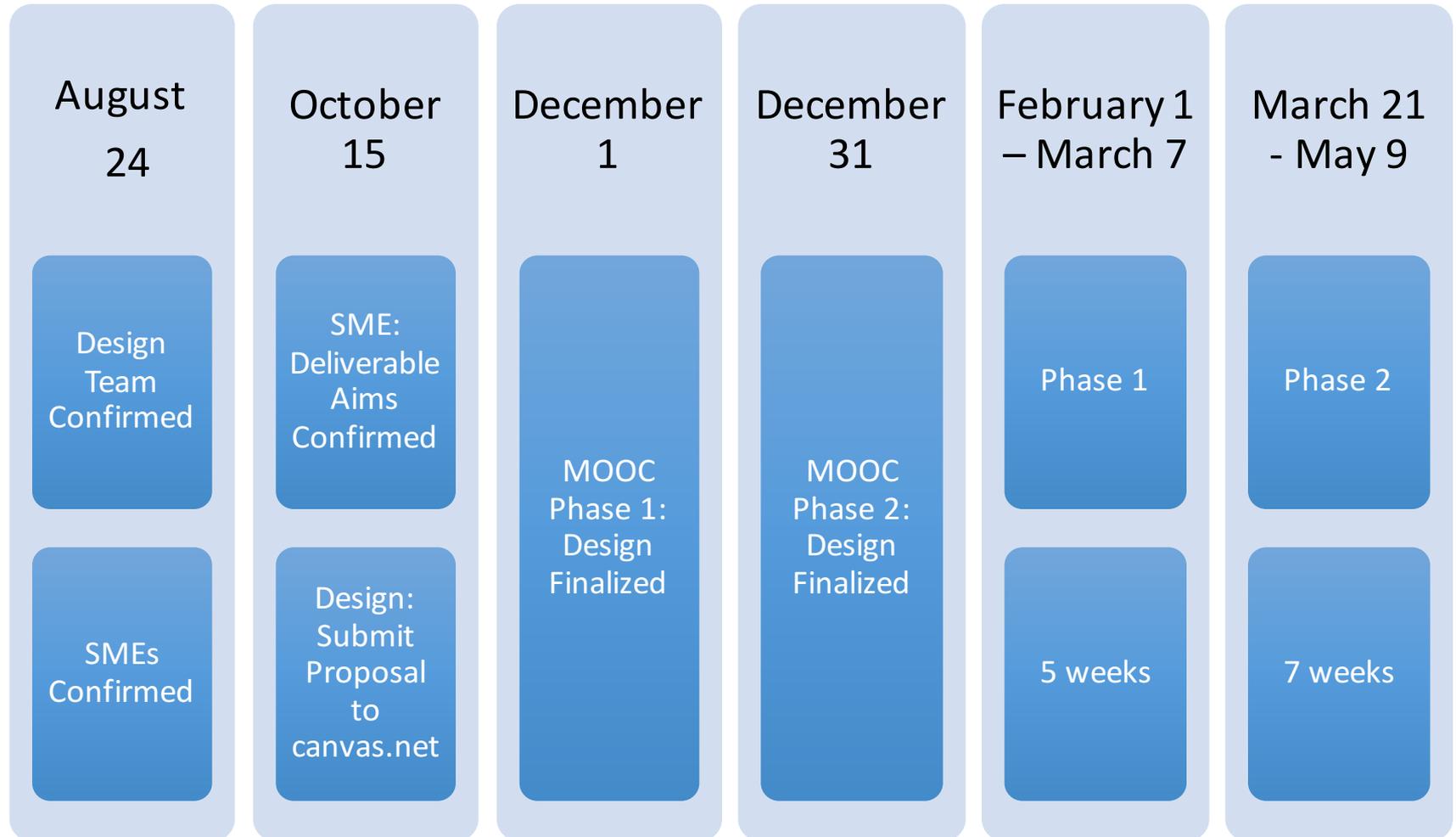
# Facilitators

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- This fall:
  - No responsibilities this fall
  - Please lurk if you have the time / desire
  - Roles / responsibilities defined by December
- Spring 2016 Open ABE Course implementation
  - Feedback / support to students
  - Assessment of students' work
  - Loop in SMEs, as necessary

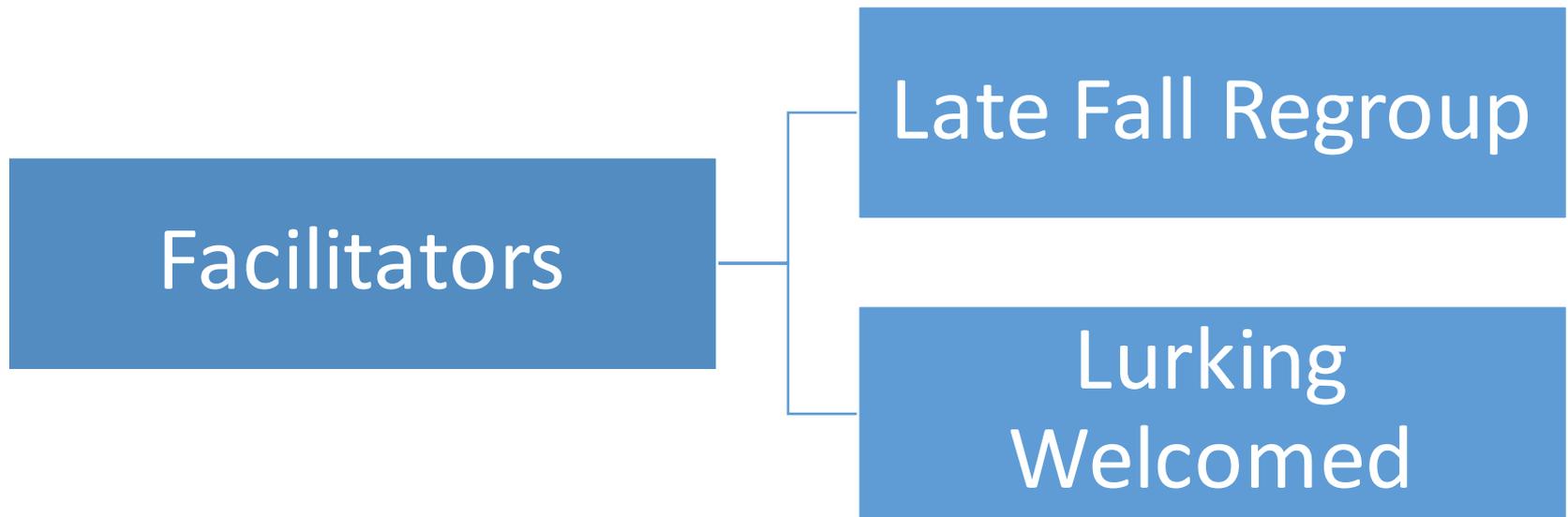
# Timeframe(ish)

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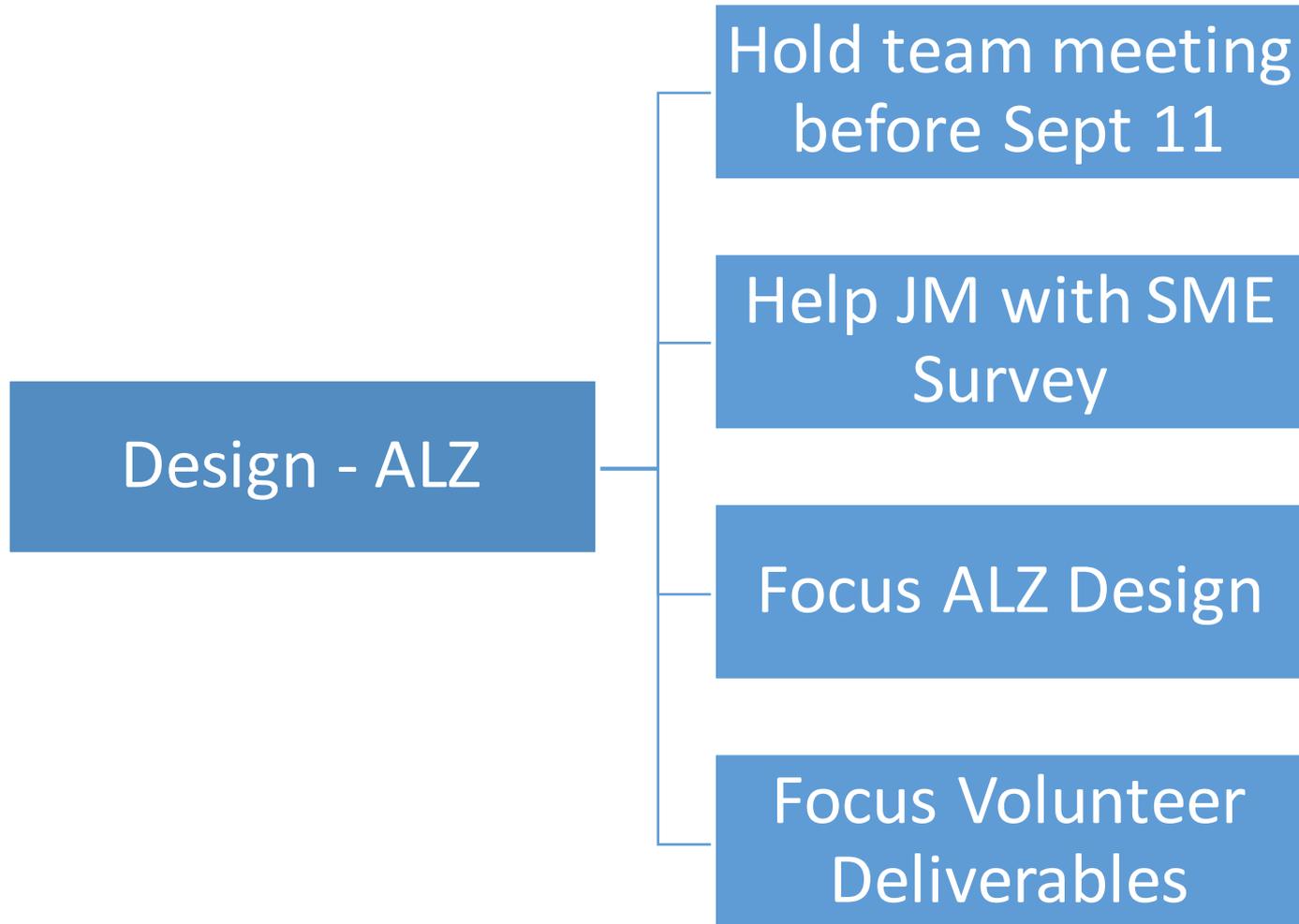
# Next steps ...

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# Next steps ...

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# Next steps ...

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Design - Open ABE

Hold team meeting  
before Sept 11

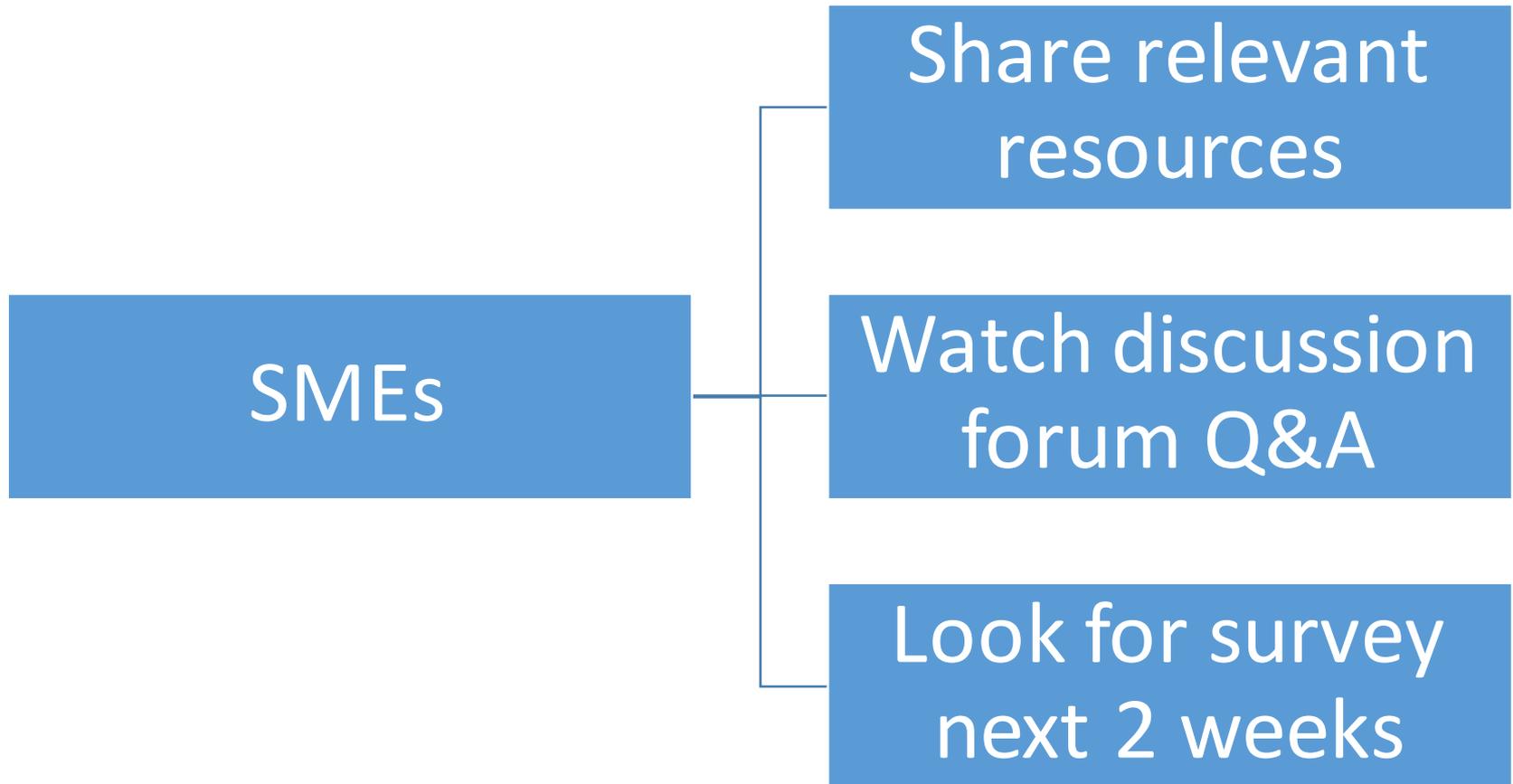
Help JM with SME  
Survey

Focus on  
Phase 1 design

Contemplate  
Phase 2

# Next steps ...

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# Comments? Questions?

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